



NATIONAL HIGH SCHOOL SPORTS PUBLICATION AWARDS REVIEWS

Comments from Past Winners!

To Whom it May Concern,

Thanks for the opportunity to offer some feedback on the contest and where we've been since winning an award last year.

Truth be told, we were a bit hesitant to enter our 2010 fall sports program for competition. Not because we didn't believe it was a good product, but because we never want to take focus away from the students. However, the award did enable us to shine the light of thanks and appreciation on Teri Smith, the athletic department assistant who spearheads the program process. Teri is loath to be in the spotlight for her efforts, but it was high time she had some tangible evidence of her hard work in the form of outside recognition from The National High School Sports Publication Awards. Additionally, the sales staff this year has told potential advertisers they will be part of an award-winning program, which carries some cache when making calls. We featured the award in our alumni magazine and on our website, as well as getting some press in the local community papers. So again, it was a good way for us to spread the word about our program.

Thanks,

Mark D. Motz ('87)
St. Xavier High School
Director of Communications and Publications

As previous Gold Medal Award winners we at Walled Lake Western feel honored and delighted to participate in the NHSSPA system. We would highly recommend that all schools use this to acknowledge the hard work put in by the volunteers in your athletic program.

Danette Sarah & Frank Wozny
WLW Football Program

**PAST WINNERS!
SEND US YOUR FEEDBACK AND
WE'LL GLADLY ADD YOUR
COMMENTS TO THIS DOCUMENT!**

**WRITE TO:
AWARDS AT PUBLICATIONAWARDS.COM**

To Whom it May Concern,

My name is Michael Watts, I was a two time winner of the Gold Medal Award at Saint Ignatius High School in Cleveland, Ohio. I was a student winner, and I have since moved on to working in Sports Information at the collegiate level at Fordham University.

The National High School Sports Publication Awards helped bring to light what our Student Sports Information Department at Saint Ignatius has accomplished over the past few years. After creating our first media guide in 2008, we found the NHSSPA competition when it was mentioned by a local newspaper and decided to enter our football media guide in the upcoming competition in 2010. With a gold medal from our 2010 entry we also decided to enter our media guide for the 2011 competition (winning another gold medal.)

Our football media guides have been well received by the media before these awards, but to be awarded national recognition for our hard work really put our program on the map. Since that time, our Student Sports Information program has been featured in our local newspaper and on a regional sports network in part because of the prestige of this award. Coming from an athletic program that has produced numerous state and national championships, winning these awards has raised the level of our program in the same way a state title would bring attention to our athletic teams. I can say that within our Sports Information program we have worked harder and produced better materials in an effort to present even better media guides each year to the NHSSPA.

I highly recommend that everyone from students and fans to professionals consider the NHSSPA as a way to continue to promote the efforts of those making programs and media guides for fans and press alike. While I will no longer be participating in the NHSSPA competition due to my collegiate course load, I can say that Saint Ignatius High School will continue to participate in these competition for years to come.

Enter the NATIONAL HIGH SCHOOL SPORTS PUBLICATION AWARDS Competition Today!