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Boyd County Basketball Program Wins National Sports Publication Award

Staff Report

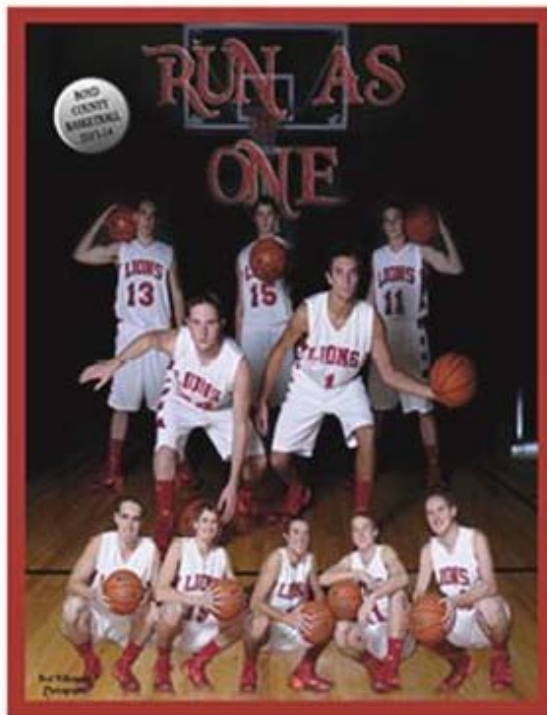
The 2013 Boyd County Basketball Program/Media Guide designed and compiled by Boyd County super-fan and teacher, Suzanne Griffith has won the prestigious Gold-level award from the National High School Sports Publication Awards. This makes three Gold-level awards in a row the Boyd County Basketball Program/Media Guide has garnered.

Co-Founder of NHSSPA, Grace Criscuoli explained the reason for this competition, "All across our country, there are people supporting their high school athletic teams by putting together Media Kits and

Souvenir Programs. They take the photos, write the copy, sell the ads, do the layout, and get the publication to the printer on time...then they are even called upon to sell their publication. They squeeze their budgets, they donate their time, and they try and turn a profit that their schools can use to offset expenses - all because they want to support their teams and their schools. Well, it's time for these good works to be recognized and rewarded -and we have developed just the way to do it...the National High School Sports Publication Awards."

Says Criscuoli,

Award, C5



Award

Continued from C4

"Probably the best thing about this awards program is that entrants will be competing with schools across the country - but only with those schools that match up with theirs in terms of the type of school, the size of the school, and who put together their publication. And this is not a yearbook competition- this awards program is specifically designed for sports publications." The judges are professionals in the areas of graphic design, coaching, and athletic administration.

"It means a lot to be honored by this award. A lot of time, dedication and

love went into this project," said Griffith whose son, Grayson Griffith was a senior for the Lions this past season. "This year I wanted to raise revenue for the basketball team and create a beautiful program with a collegiate feel that people would enjoy now and for years to come. The problem was I had never done the design work before on this type of project so I had to take a lot of time watching YouTube videos after I purchased the desktop program, Serif PageplusX7 and try, mess up, and then try again until I got the look I wanted for each page. It took a tremendous amount of work and determination, but I accomplished what I set out to do."

For the past three basket-

ball seasons Griffith served as the program coordinator dealing mainly with selling ads, working with photographers and printers, and collaborating with Mike Spears, the previous award winning program designer. Taking on the next step in the process of doing the design work herself along with her other duties in making sure the program was a success was a natural, albeit challenging task for Griffith.

The impressive all color spiral bound 142 page program/media guide showcases coaches' bios, team pictures and schedules, player headshots, two page senior layouts with interest sections, the "Hard Work" section which includes achievements from the previous year, unique

player ads, action shots, traditions section, middle school team and coaches pictures, special features and beautifully done business ads.

"Local businesses and individuals have been very gracious in taking out ads in our program. Their support has made this project a success enjoyed by so many and a real financial boost to the basketball program," said Griffith.

There is also an extraordinary 26 page section by local sports historian, Curtis Crye featuring team and individual Boyd County Basketball records dating back to the 1920's until the present day complete with many pictures either that Crye has obtained from The Independent or Rod Williamson took and

Griffith incorporated into the publication. A small sampling of the records includes the list of the top 100 scorers, tournament picks, and team records.

Griffith said, "This publication is truly a credit to the grand tradition Boyd County Basketball, the community and all the individuals who directly contributed. Rod Williamson, our main photographer, has gone above and beyond to get the right shots needed. His talent for photography is obvious and appreciated. Curtis Crye's work in keeping the basketball records is more thorough than what I have ever seen in high school sports and is truly a gift to the community."

Other contributing photographers are; Stewart

Taylor, Bill Whitlock, Phil Steed, Velvet Childers, Kevin Goldy, Tersan Photography, BC Yearbook, Ann Clarke, and Mindy Stanley.

"It is first rate program/media guide that makes our players, families, and community proud. I truly thank Suzanne and all the people that helped her out along with the many businesses that took out ads," said Randy Anderson, Boyd County Boys' Varsity Coach.

The complete Boyd County Basketball Program/Media Guide can be seen on Facebook under the picture tab on Boyd Reunion and on the Boyd County Athletics page (www.boydcountyathletics.com) under pictures.